

**straumann**group



**TO UNLOCK THE  
POTENTIAL OF  
PEOPLE'S LIVES.**

Discover how we're making a difference

# WE'RE HERE TO UNLOCK THE POTENTIAL OF PEOPLE'S LIVES.

The Straumann Group is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CAD/CAM prosthetics, orthodontic aligners, biomaterials and digital solutions for use in tooth correction, replacement and restoration or to prevent tooth loss. Headquartered in Basel, Switzerland, the Group currently employs more than 10,400 people worldwide. Its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.



## A WORLD OF CHANGE. A WORLD OF OPPORTUNITY.

Today, the world of oral health is changing faster than ever before. Market forces and dynamics are rapidly evolving, and so are people's attitudes.

Patients are demanding faster and more esthetic treatments. Technological disruption is driving progress, and digital transformation is increasing expectations of seamless experiences. Bold players are entering the game and new business models are emerging.

At Straumann Group, we see change as opportunity. We're stepping up to redefine the future of our industry, by challenging the status quo and constantly innovating to become the world's leading oral health partner. We've always had the boldest ambitions, and we're now committed to transforming 10 million smiles each year.



# A WORLD WHERE ORAL HEALTH IS A SOURCE OF CONFIDENCE.

At Straumann Group we've always been inspired to make people's lives better. Since our foundation in 1954, we've transformed millions of lives. We'll transform millions more, because what we do goes way beyond restoring smiles. Improving people's oral health increases self-confidence and restores self-esteem. Our powerful shared purpose is to unlock people's potential, and we're proud to make a difference.

Around the world, billions of people deserve a customer-centric approach to oral health that goes far beyond just treating missing or misaligned teeth. We're committed to our vision of a world in which oral health is a source of confidence. Working together across our market-leading brands, we're on a mission to become the most customer-focused and innovative oral health company in the world.

Over nearly seven decades, our entrepreneurial spirit and commitment to scientific excellence have made us the global market leader in esthetic dentistry. And as we embark on the next exciting chapter in our ever-evolving journey of transformation, these same enduring qualities will shape our future success.



## STRAUMANN GROUP IN NUMBERS

Revenue in CHF

**2.3BN**

Core RBIT margin

**26%**

Smiles impacted

**4.4M**

Employees

**>10,400**

Female leadership positions

**39%**

Employee engagement score

**81**

Employees say they have good opportunities to grow and learn

**76%**

Organic revenue growth

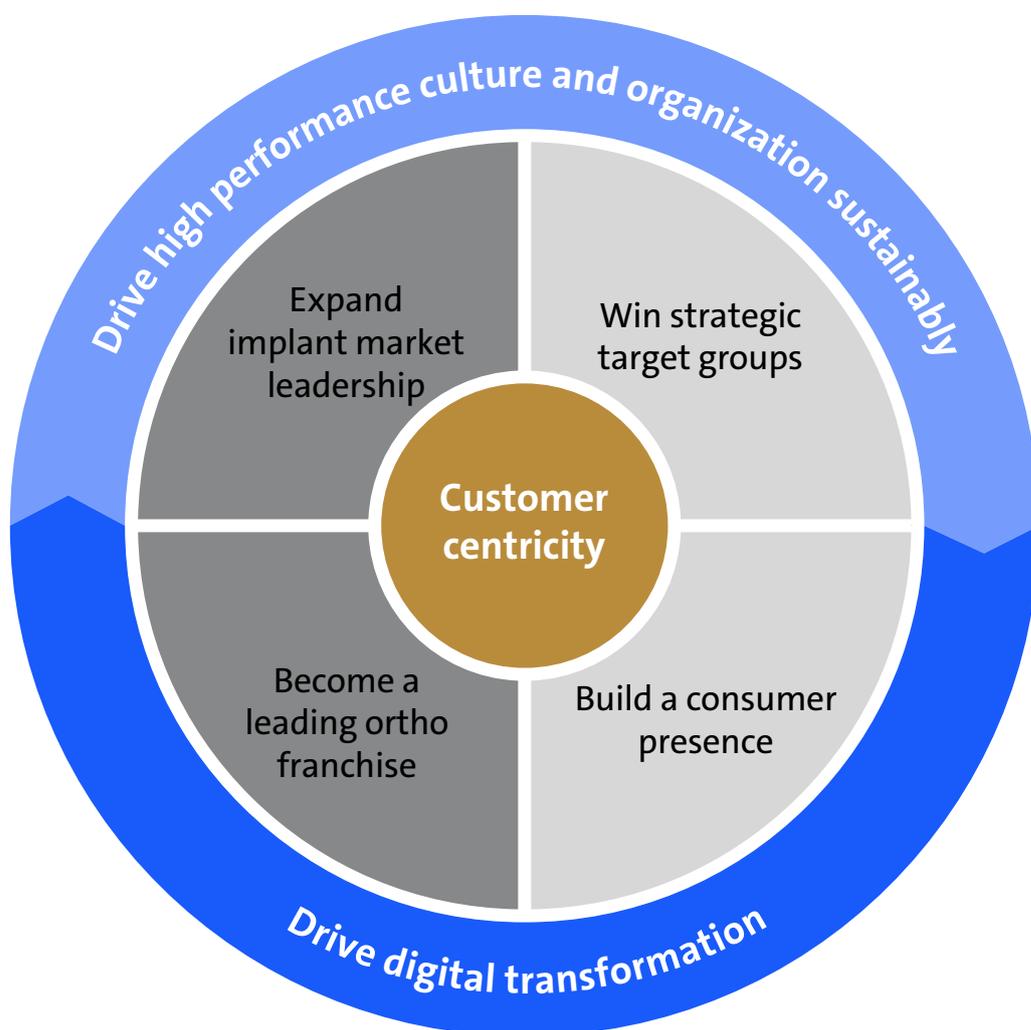
**15.7%**

Renewable electricity

**80%**

# FOCUSED ON OUR CUSTOMERS. **READY FOR THE FUTURE.**

Straumann Group strives to become a digitally-powered oral health company. We're the home of entrepreneurial minds and powerful brands, who are empowered to challenge the status quo and offer the most innovative and customer-centric oral care solutions in the world.



## MORE THAN JUST LOGOS

Straumann Group unites global and international brands that stand for excellence, innovation and quality across replacement, corrective, esthetics and digital dentistry.

CORPORATE BRAND	<b>GLOBAL</b> 	
<b>PREMIUM LINE</b> Implantology   Prosthetics   Bio	 <span style="float: right;"><b>PREMIUM</b></span>	
<b>DIGITAL SOLUTIONS</b> Hardware   Software   Connectivity	 <span style="float: right;"><b>PREMIUM</b></span>	
ORTHODONTICS	<b>GLOBAL</b> 	
<b>CHALLENGER LINES</b> Implantology		<b>REGIONAL</b>  
<b>CONSUMER</b> Implantology   Orthodontics		

## GROWING AND INVESTING FOR MORE THAN 60 YEARS

Since the introduction of the first one-stage implant worldwide Straumann has never stopped innovating.

### IMPLANT DENTISTRY



**1954**

Straumann AG Research Institute founded



**1980**

Foundation of the International Team for Implantology (ITI)



**1993**

Foundation of Neodent®



**2004**

The Latin American Institute for Research and Dental Education was inaugurated



**2005**

Foundation of Medentika®



**2012**

Straumann® acquires 49% stake in Neodent®, Brazilian market leader

### BIOMATERIALS

BIORA

**2003**

Aquisition of regeneration pioneer Biora, Sweden (Emdogain®)

### ORTHODONTICS

clearcorrect

**2006**

Foundation of ClearCorrect™

### DIGITAL DENTISTRY



**2007**

Aquisition of Etkon CAD/CAM, Germany, with production centers in Leipzig and Munich





**2013**

Aquisition of 51% stake in Mendentika®



**2015**

Straumann® increases ownership of Neodent® to 100%



**2016**

Aquisition of 30% stake in Anthogyr



**2017**

Foundation of the Straumann Group®



**2018**

Straumann® increases ownership of T-Plus to 60%



**2019**

Straumann® increases ownership of Anthogyr to 100%



**2014**

Joined forces with biomaterials specialist botiss, Germany



**2018**

Aquisition of 30% stake in botiss



**2017**

Aquisition of orthodontic specialist ClearCorrect™, USA and Genova, Spain



**2019**

Aquisition of thermo-plastics specialist Bay Materials, USA



**2019**

Aquisition of Yller Biomaterials, Brazil



**2020**

Aquisition of majority in DrSmile, Germany



**2011**

Investment in dental digital technology provider Dental Wings®, Canada



**2017**

Investment in 3D printing pioneer and manufacturer



**2018**

Investment in AI-enabled remote monitoring



**2018**

Straumann® increases ownership of Createch to 100%



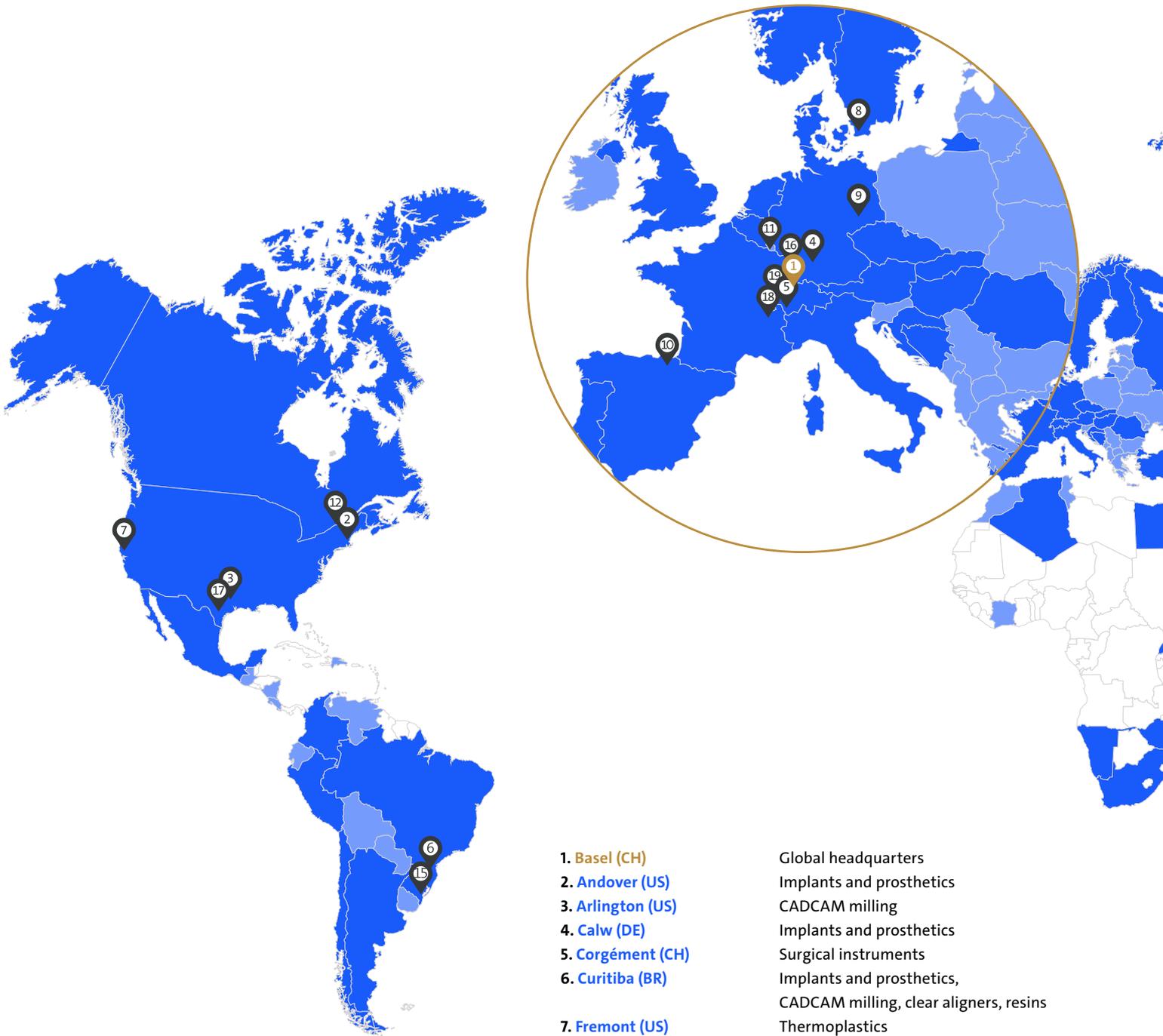
**2020**

Aquisition of 49% stake in AI-specialist Promaton B.V, NI



**2021**

Aquisition of health tech company, Brazil



-  Headquarters
-  Production site
-  Served by subsidiary
-  Served by distributor

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>1. <b>Basel (CH)</b></li> <li>2. <b>Andover (US)</b></li> <li>3. <b>Arlington (US)</b></li> <li>4. <b>Calw (DE)</b></li> <li>5. <b>Corgémet (CH)</b></li> <li>6. <b>Curitiba (BR)</b></li> <li>7. <b>Fremont (US)</b></li> <li>8. <b>Malmö (SE)</b></li> <li>9. <b>Markkleeberg (DE)</b></li> <li>10. <b>Mendaro (ES)</b></li> <li>11. <b>Mersch (LU)</b></li> <li>12. <b>Montreal (CA)</b></li> <li>13. <b>Narita/Chiba (JP)</b></li> <li>14. <b>New Taipei City (TW)</b></li> <li>15. <b>Pelotas (BR)</b></li> <li>16. <b>Rheinfelden (CH)</b></li> <li>17. <b>Round Rock (US)</b></li> <li>18. <b>Sallanches (FR)</b></li> <li>19. <b>Villeret (CH)</b></li> <li>20. <b>Beijing (CN)</b></li> </ul> | <ul style="list-style-type: none"> <li>Global headquarters</li> <li>Implants and prosthetics</li> <li>CADCAM milling</li> <li>Implants and prosthetics</li> <li>Surgical instruments</li> <li>Implants and prosthetics, CAD/CAM milling, clear aligners, resins</li> <li>Thermoplastics</li> <li>Biomaterials</li> <li>CADCAM milling, clear aligners</li> <li>CADCAM milling</li> <li>CADCAM milling</li> <li>Digital equipment</li> <li>CADCAM milling</li> <li>Implants and prosthetics</li> <li>Resins</li> <li>CADCAM milling, prosthetics</li> <li>Clear aligners</li> <li>Implants and prosthetics</li> <li>Implants and prosthetics</li> <li>Clear aligners</li> </ul> |
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## POWERFUL BRANDS. WORLDWIDE REACH.

Straumann Group is the home of entrepreneurial minds and powerful brands.

Straumann Group is our corporate home where all our brands belong. It's the shared identity, character and purpose that unites, inspires and empowers everyone from our employees and future talent, to our partners, investors, and the public.

Across our brands, we offer products, solutions and services in more than 100 countries, through a broad network of distribution subsidiaries and partners. We manufacture our products within our global network of 20 production sites. Headquartered in Basel, Switzerland, we employ more than 10,400 people worldwide, who all share our common purpose: to unlock the potential of people's lives.

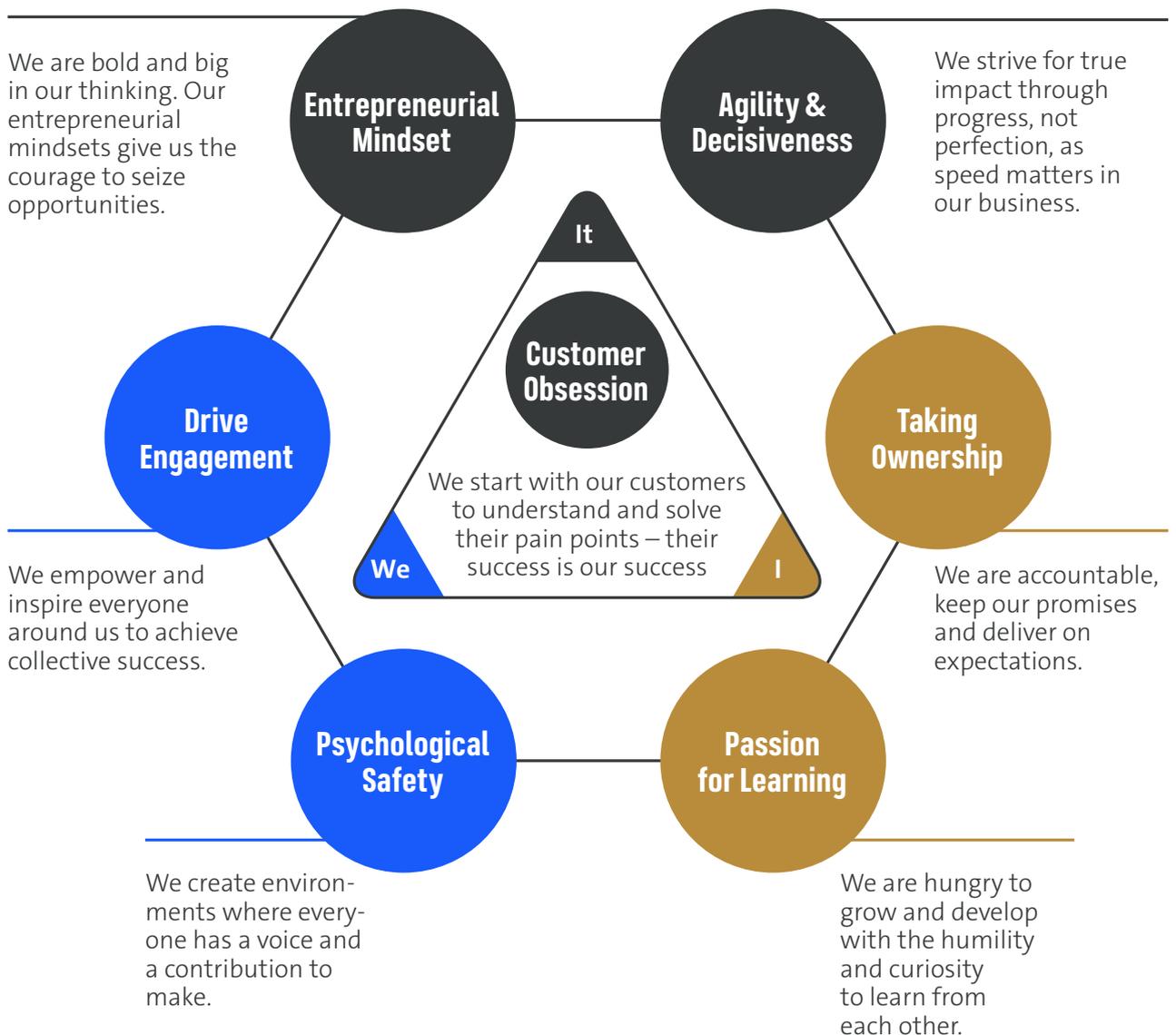
## **UNITED BY OUR BELIEFS. SHAPED BY OUR CULTURE.**

At Straumann Group, our people and culture have always been the foundation of our global success. We're guided by the enduring beliefs we all share, and which continue to drive our business into the future.





## OUR CORE BELIEFS



## A STRATEGIC PRIORITY

In a world facing unprecedented socio-economic and environmental challenges, we know we have an important role to play – today and for future generations. By making sustainability a strategic business priority with key commitments and clear goals, we're stepping up our ambitions to become a role model in our industry.



By embedding sustainability into our business strategy, we're ensuring that we keep delivering positive impact for our stakeholders on the way to becoming a role model for our industry.

COMMITMENTS & GOALS	
We have four key commitments	We're committed to important time-bound goals
<p><b>ADVANCING ORAL CARE</b></p> <p>We aim to be at the forefront of innovative solutions in oral care with patient's health and safety in mind. Together with our strategic partners, we improve access to oral care for people all over the world. We believe in fostering customer learning and education for the benefit of patients.</p>	<ul style="list-style-type: none"> <li>• Our aim is to help 10 million smiles per year by 2030</li> <li>• We want to maintain 35% of all our educational activities in low and middle-income countries</li> </ul>
<p><b>EMPOWERING PEOPLE</b></p> <p>We believe having an inclusive, diverse and empowering culture is at the heart of a successful company. Our employees' wellbeing, their continuous learning and growth as well as ensuring the highest standards of occupational health and safety are instrumental in making us a place where people want to work.</p>	<ul style="list-style-type: none"> <li>• We want 50% of leadership positions to be held by females by 2026</li> <li>• By 2026, we want at least 80% of our people to tell us, that they have good opportunities to learn and grow</li> </ul>
<p><b>CARING FOR THE PLANET &amp; SOCIETY</b></p> <p>We are safeguarding the environment by minimizing our emissions, managing our waste, and reducing our use of materials, energy and water. We commit to responsibly managing our supply chain relationships and we are contributing to the development of our local communities.</p>	<ul style="list-style-type: none"> <li>• We will use 100% renewable electricity by 2024</li> <li>• We aim to achieve net zero emissions by 2040</li> </ul>
<p><b>ACTING WITH RESPONSIBILITY</b></p> <p>As a global business we are leading by example, through our ethical approach and sound governance. We are carefully managing our risks and ensuring that every aspect of our business complies with relevant standards and regulations. We are shaping a company with the highest standards of integrity.</p>	<ul style="list-style-type: none"> <li>• We are shaping a company with a zero tolerance policy</li> </ul>

**OUR MISSION IS TO  
BECOME THE MOST  
CUSTOMER-FOCUSED  
AND INNOVATIVE ORAL  
HEALTH COMPANY  
IN THE WORLD.**

If you would like to join our journey  
or find out more, please contact:

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